



| Application Number | 10/823,386 |
|------------------------|---|
| Filing Date | April 12, 2004 |
| First Named Inventor | William J. Johnson |
| Title | SYSTEM AND METHOD FOR PROACTIVE CONTENT BY SITUATIONAL LOCATION |
| Art Unit | |
| Examiner Name | |
| Attorney Docket Number | 022273-000400US |

| I hereby ap | point: | | | | | | | _ | | |
|-------------------------------------|---------------|-------------------------------|---------------------------------|---------------------------------|------------------|---------------------------------------|--|----------|---------------------|---|
| Nractiti | oners asso | ociated with | the Custome | er Number | 203 | 50 | | | | |
| OR | | | | | | | | | | |
| Practiti | oner(s) na | med below: | | | | | | | | |
| | | | Name | | | Registratio | n Number | · | | |
| Ī | | | | | | | | | | |
| Ī | | | | | 7 | , | | | | |
| | | | * | | | | | | | |
| Ī | | | - | | | | ··· - | | | |
| as my/our at Patent and 1 | | | | | identified | above, and to t | ransact all bus | iness ir | n the United States | ; |
| | | | | | | e-identified applic | cation to: | | | |
| | ess associ | ated with the | e above-me | ntioned Custom | er Numb | er: | | | | |
| OR | | | | | | | <u> </u> | | | |
| ☐ The addr | ess assoc | iated with Co | ustomer Nur | mber: | | | | | | |
| OR | | | | | | · · · · · · · · · · · · · · · · · · · | | | | |
| Firm <i>or</i> | ıl Name | | | | | | | | | |
| Address | | | | | | | | | | |
| Address | | | | | | | | | | |
| City | | | | | State | | ZIP | | | |
| Country | , | | | | | | | | | |
| Telephone | | | | | Fax | | | | | |
| I am the: | | | | | | | | | | |
| Applica Applica | ant/Invento | or. | | | • | | | | | |
| Assign Stateme | ee of reco | rd of the enti 37 CFR 3.73 | ire interest. 3(b) is enclos | See 37 CFR 3. sed. (Form PTC | 71. D/SB/96). | | | | | |
| | | | SIGNATU | JRE of Applica | nt or As | signee of Reco | ord | | | |
| Name | William J | Johnson | - | | • | | | | | _ |
| Signature | ĺ | N.// | M | 1 | | ` | | | | |
| Date | TINE | - 2 | , 2004 | 6/2/200 | | Telephone | 972-539-713 | | | _ |
| NOTE: Signatur forms if more the | es of all the | inventors or a | assignees of re | ecord of the entire | interest o | r their representat | ive(s) are require | d. Subr | nit multiple | |
| ☐ *Total of | | | submitted. | | | | ······································ | | | _ |